RETAIL DAYS SUPPLY

	All C-Stores	Quik Trip Urban/ Suburban*	Quik Trip Older/ Rural*
Philip Morris	16.2	13.3	13.5
Tot Marlboro	11.1	10.4	9.8
R.J. Reynolds	25.5	18.8	22.4
Brown & Williamson	24.8	14.3	17.0
Lorillard	19.9	29.8	30.0
Liggett Group	26.8	30.0	15.2
Tot Industry	20.3	14.6	15.5

* Based on 3 stores per cluster

Sources: Nielsen, STARS and PM Audits

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Source: https://www.industrydocuments.ucsf.edu/docs/xzmm0004